



ADVERTISEMENT FOR RECRUITMENT

Department of Tourism, Government of Maharashtra Maharashtra Convention Bureau (MCB)

Ref: 1.) Government Resolution No. TDS-2024/10/CR. NO. 185/Tourism-4 dated 15th May 2025

2.) Letter No. TDS-2024/CR. NO. 185/Tourism-4, dated 20th May 2026

Post 1: Chief Operating Officer (Marketing) / Chief Marketing Officer

A. Educational Qualification

- Postgraduate degree preferred in Business Administration (MBA) with specialization in Marketing/Finance

B. Experience

- Minimum 12 years of relevant experience in marketing, financial management, including budgeting, procurement, audit, and compliance.
- Candidate should have minimum 7 years' experience in MICE sector or must have worked in organisation in senior leadership role in the same sector in tourism or hospitality industry.
- Experience in preparing bid documents, RFPs, and responding to tenders for national and international events.
- Familiarity with government financial rules, GFR, and accounting systems.
- Knowledge of public procurement processes and familiarity with government/PPP frameworks.

Post 2: Manager (Marketing)

A. Educational Qualification

- Master's degree in business administration (MBA), OR
- Equivalent postgraduate degree in Hotel Management / Hospitality Management / Marketing from a recognized and reputed institution.

B. Experience

- Minimum 7 years of relevant experience in marketing, market research, data analytics, or business intelligence in government or private institutions, preferably in the tourism, hospitality, or event management sectors.
- Proficiency in marketing analytics tools, CRM platforms, and digital marketing strategies.
- Candidate should have minimum 5 years' experience in MICE sector or must have worked in organisation in the same sector in tourism industry
Experience in conducting market assessments, competitor analysis, and demand forecasting.
- Experience in preparing bid documents, RFPs, and responding to tenders for national and international events.

- Knowledge of public procurement processes and familiarity with government/PPP frameworks.

Note: In exceptional cases, the competent authority may decide the age limit, qualifications and experience criteria.

General Terms & Conditions

- The remuneration shall be consolidated and inclusive of all allowances, including travel, accommodation, communication, and any other incidental expenses or dues.
- The remuneration shall be subject to an annual increment of 10%, effective upon the completion of each year of satisfactory service.
- The maximum tenure upon appointment shall be three years. A maximum of two extensions of up to six months each may be granted, subject to approval and review by the Governing Board.
- The candidate shall not have attained the age of 65 years as on the date of application. In the event that an individual crosses the age of 65 during their tenure, their appointment shall stand terminated with immediate effect.
- All incumbents shall be entitled to a total of 30 days of leave in a calendar year.

Process of Application

1. Interested and eligible candidates are invited to apply for the above posts.
2. Candidates are required to email their updated Curriculum Vitae (CV) to:
diot@maharashtratourism.gov.in
3. The subject line of the email should clearly mention the post applied for (e.g., “Application for COO – Marketing” or “Application for Manager - Marketing
4. **Last Date of Submission of Application: 10th July 2026**

Important Note: Applications received after the last date of submission will not be considered under any circumstances.

Sd/-

Director,
Directorate of Tourism,
Government of Maharashtra