



सत्यमेव जयते

पर्यटन संचालनालय (DoT) महाराष्ट्र शासन

मुख्यालय : साखर भवन, 4था मजला, प्लॉट नं. 230, नरीमन पॉईंट, मुंबई. 400021-

दूरध्वनी क्र.91- 22-69107600,

ई-मेल - diot@maharashtratourism.gov.in

वेबसाईट - www.maharashtratourism.gov.in

M/s. GA Digital web Word Pvt. Ltd. या मनुष्यबळ पुरवठा एजन्सी मार्फत पर्यटन संचालनालयाच्या मुंबई येथील मुख्यालयात खालील प्रमाणे पदे प्रथमतः ११ महिन्यांच्या कालावधीकरीता कंत्राटी पध्दतीने www.maharashtratourism.gov.in या वेबसाईट वर दिलेल्या अटी व शर्तीनुसार भरावयाची आहेत. इच्छुक उमेदवारांनी त्यांची वैयक्तिक माहिती, शैक्षणिक अर्हता व पूर्वानुभवाच्या माहितीसह दिनांक 30/07/2026 ते 10/08/2026 या कालावधीत अर्ज सादर करावे.

अ.क्र.	पदाचे नाव	एकूण पदे	मासिक मानधन	शैक्षणिक अर्हता व अनुभव
1.	डिजिटल मार्केटिंग तज्ञ	1	रु.६०,००० ते ९०,००० (उच्च शैक्षणिक अर्हता व अनुभवानुसार)	www.maharashtratouris m.gov.in या संकेतस्थळावर दिलेल्या प्रमाणे
2.	मार्केट रिसर्च एक्झिक्युटिव्ह	१		
3.	पर्यटन प्रशिक्षक	१		
4.	सहायक जिल्हा पर्यटन अधिकारी (रत्नागिरी, कोल्हापूर, चंद्रपूर व गोंदिया जिल्ह्यांसाठी)	४	रु.३५,०००	

सही/-

संचालक पर्यटन संचालनालय, मुंबई.



सत्यमेव जयते

Directorate of Tourism (DoT), Govt.of Maharashtra

HO: Sakhar Bhavan, 4th Floor, Plot No.230, Nariman Point, Mumbai - 400021.

Phone No:- 91-22-69107600

Email:- diot@maharashtratourism.gov.in

Website – www.maharashtratourism.gov.in

Positions at the Directorate of Tourism's Mumbai headquarters are to be filled on a contractual basis, initially for a period of 11 months through the manpower supply agency M/s. GA Digital Web World Pvt. Ltd., in accordance with the terms and conditions specified on the website www.maharashtratourism.gov.in. Interested candidates should submit their applications, including details regarding personal information, educational qualifications and prior experience between July 30, 2026 to August 10, 2026.

Sr. No.	Designation	No. of Posts	Salary per month	Qualification & Experience
1	Digital Marketing Expert	1	Rs. 60,000 to 90,000 (depending on higher)	As specified
2	Market Research Executive	1		

3	Tourism Trainer	1	educational qualifications and experience)	on the website www.maharashtratourism.gov.in
4	Assistant District Tourism Officer (For Ratnagiri, Kolhapur, Chandrapur, and Gondia districts)	4	35,000/-	

sd/-
Director, Directorate of Tourism

Qualifications for Tourism Experts & Assistant District Tourism Officer

1. Digital Marketing Expert

Qualification

- Bachelor's Degree in Marketing, Mass Communication, Journalism, Digital Media, Tourism, Hospitality, Business Administration, or any related discipline from a recognized University.
- MBA/PGDM in Marketing, Digital Marketing, Tourism Management, or Mass Communication from a recognized institution.
- Professional certifications in Google Ads, Google Analytics (GA4), Meta Blueprint, HubSpot, SEMrush, or similar will be an added advantage.

Experience

- Minimum 5 years of relevant experience in digital marketing, with at least **3 years** in tourism, hospitality, destination marketing, travel, aviation, lifestyle, or allied sectors.
- Experience in planning and executing integrated digital campaigns across multiple platforms.
- Experience in managing agencies, creative teams, influencers, and digital media buying.
- Preference shall be given to candidates having experience of working with Government Departments, PSUs, Tourism Boards, or large public sector campaigns.

2. Market Research Executive

Qualification

- Master's Degree in Marketing, Tourism Management, Economics, Business Administration (MBA), Statistics, Data Analytics, Public Policy, or a related discipline from a recognized university.
- Certification in Market Research, Data Analytics, GIS, SPSS, Power BI, Tableau, or Advanced Excel will be desirable.

Experience

- Minimum 5 years of post-qualification experience in market research, tourism research, destination planning, consumer insights, policy research, or business analytics.
- Experience of working with Government Departments, Tourism Boards, International Organizations, Consulting Firms, Research Agencies, or reputed private sector organizations will be preferred.

3. Tourism Trainer

Qualification

- Master's Degree in Tourism, Travel & Tourism Management, Hospitality Management, Tourism Administration, MBA (Tourism/Hospitality) or equivalent from a recognized University. Candidates with a Bachelor's Degree and exceptional relevant experience may also be considered.

Experience

- Experience of working with Central/State Government, Ministry of Tourism, Tourism Departments, Tourism & Hospitality Skill Council (THSC), UNWTO, IATA, IITTM, or reputed tourism institutions will be preferred
- Minimum **5 years' experience** in designing and delivering training, capacity building, workshops, or faculty development programmes for Government, educational institutions, industry bodies, or tourism stakeholders.

4. Assistant District Tourism Officer

Qualification

- Bachelor's Degree in Tourism, Tourism & Travel Management, Hospitality Management, Tourism Administration or equivalent from a recognized University.
- Must have successfully completed a Government-certified computer course (MS-CIT) or any other computer diploma/degree course.

Experience

- Minimum 3 to 5 years' Experience of working with Central/State Government, Ministry of Tourism, Tourism Departments, Tourism & Hospitality Skill Council (THSC), UNWTO, IATA, IITTM, or reputed tourism institutions will be preferred

Age Limit for all Posts

Minimum age: 25 years (completed)

Maximum age: 45 years (completed)

SAMPLE APPLICATION FORM

**Application for the Post of Digital Marketing Expert / Market Research Executive /
Tourism Trainer / Assistant District Tourism Officer**

1	Name of Candidate (in Capital letters)				A recent Passport sized coloured Photograph to be pasted here and Signed Across	
2	Date of Birth	Day	Month	Year	Age (as on _____)	
3	Father's Name/Husband's Name					
4	Nationality					
5	Gender (Male/Female)					
6	Marital Status	Married		Single		
7	Category (Please tick in appropriate box)	Gen	SC	ST	OBC	
8	Address with Pin Code	Correspondence			Permanent	
9	Tel. No.					
10	Mobile No.					
11	E-mail Id.					
12	Educational Qualifications: (in ascending order) (All self-attested copies of testimonials to be attached)					
S.No	Name of the Exam Passed	Name of the Board University	Name of the Institute	Month & Year of passing	% of Marks up to two decimals	
a)	10 th / Secondary					
b)	12 th / Higher Secondary					
c)	Diploma/Degree					
d)	Any other Qualification higher					

13	Work Experience (post qualification) of 3 yrs. Degree/4 yrs. Degree program in chronological order beginning from the present job: (copy of documents to be attached)				
S.No	Designation & Pay Scale	Organization	Period of service		Reason For leaving
			From	To	
1.					
2.					
3.					
4.					

14. Area of specialization in relation

15. Present post with scale of pay & pay drawn:

16. Discloser about past disciplinary proceedings, if any:

17. Details regarding legal detention/conviction, if any:

18. Any other information desired to be furnished:

(Add additional sheets, if required)

Place:

Date:
applicant)

(Signature of the

Declaration

I hereby certify that the information furnished above is correct to the best of my knowledge and belief. I have not suppressed any material fact or factual information in the above statement. I am aware that, in case, I have given wrong information or suppressed any material fact or factual information, or I do not satisfy the eligibility criteria according to the advertisement, then my candidature will be rejected/services terminated in between the selection process and even after employment without giving any notice or reason thereof.

Name: _____

(Signature of

the applicant)

Place:

Date: