

Nagpur Film City

Nagpur Film City Impact on Tourism, Local Economy and Community

Impact on Tourism Development

- Film enthusiasts, tourists, and fans of popular movies or shows will visit to see the film sets, engage in studio tours, attend film festivals, and participate in workshops thus, increase in footfall in Nagpur region
- Develop as cultural destination by hosting cultural events, film festivals, and awards ceremonies, which can draw domestic and international visitors
- Enhanced experience for tourist visiting Nagpur region

Impact on local economy and community

- Create employment opportunities in acting, technical services, architecture, security, hospitality, etc.
- Increased tourism and film-related activities will also boost local hotels, restaurants, transportation services, and retail
- Local entrepreneurs opportunities to provide services, such as catering, transportation, makeup, wardrobe, etc
- Cultural enrichment as local community will have the opportunity to engage with artists, filmmakers, and other professionals from the film industry

Nagpur Film City Component 1: Administrative Hub

Operational and creative heart of the entire complex, integrating technology, administrative functions, creative spaces, and entertainment facilities

- Office Space equipped with meeting rooms, workspaces, and offices for executives, creative directors, producers, and other essential administrative staff
- Technology Centre for Film City's operations, equipped with technology to support film production, virtual filmmaking, and digital media innovation
- Post production studio facilities for editing, sound recording & design, colour correction, visual effects, etc.
- Private Screening Rooms exclusive spaces for filmmakers, actors, producers, and VIPs to view films in development, rough cuts, or final releases
- Multiplex for showcasing films produced within the Film City, as well as for screening films for the public, guests, and industry professionals
- Recreational facility lounge, restaurants, clubs, helipad



Representational Image

Nagpur Film City Component 2: Entertainment & Leisure Hub

Entertainment and Leisure hub to be developed more from tourist point of view

- Theme Park based on themes of popular films and cinematic genres featuring thrilling rides, simulated experiences, and augmented reality (AR) or virtual reality (VR) interactive adventures inspired by famous films
- Performance Areas will host live theatre, concerts, film screenings, dance performances, film festivals and cultural events
- Interactive Workshops area offer hands-on, educational experiences for visitors, aspiring filmmakers, and enthusiasts, allowing them to explore the world of cinema, television, and digital media
- Merchandise Shops provide visitors and fans with the opportunity to purchase exclusive film-related merchandise, souvenirs, etc.
- Recreational area sports & fitness centre, rooftop bars, nightclubs, live music venues, lounges, etc.



Nagpur Film City Component 3: Production Hub

Designated area for outdoor sets and studio

- Outdoor sets areas for shooting scenes that require natural environments or large-scale, realistic settings
- Studios spaces for the controlled, indoor shooting with adaptable sets, and modern equipment
- Sound stages space and facilities for sound recording & control, free from external noise interference
- Post Production Houses facilities for sound design, editing, digital effects
- Visual Effects (VFX) Studios dedicated spaces for creating the digital effects like addition of CGI, digital backgrounds to the filmed footage



Representational Image

Nagpur Film City Component 4: Residential Hub

Dedicated living space for cast, crew, and other professionals working on film and television projects

- Accommodation budget to luxury options to cater to diverse professionals working on a production, temporary staff to high-profile actors
- Educational Facilities educational opportunities for the families of professionals living in the Film City, also training programs and workshops for aspiring filmmakers, actors, and technicians
- Medical Facilities on-site healthcare and emergency services, reducing the need for off-site medical visits
- Shopping Area retail outlets, from everyday essentials shops to specialized stores such as boutiques, fashion outlets, technology stores, and film merchandise
- Recreational Area Restaurants, cafes, sports area etc.



Representational Image

Nagpur Film City Component 5: Commercial Hub

This hub to serve as a thriving business and economic center within the complex

- Shopping Mall Centre international brands flagship stores, specialty shops offering film-related merchandise, entertainment memorabilia, hypermarkets, etc.
- Hotels Premium and budget accommodations options for the visitors
- Service Apartments accommodation option for longer stays
- Entertainment multiplex, arcades and gaming center, film-themed immersive experiences
- Commercial Offices office spaces for businesses operating within the Film City like media agencies, technology firms, marketing companies, etc.



Representational Image

Nagpur Film City <u>Proposed Implementation Model</u>

