

# Eco Glamping in Maharashtra





# Eco Glamping

## *Concept & Key Features*

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- Concept is based on creating luxury experience in the nature while ensuring sanctity of the nature
- Accommodation options typically include luxury tents, glass pods, treehouses, and eco-lodges
- Sites are typically located in breathtaking, off-the-grid locations, such as remote forests, pristine beaches, or wildlife reserves
- Combined with immersive experience like adventure activities, stargazing, bird watching, FAM tours
- Measures to reduce environmental footprint – waste management, use of renewable energy



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## *Impact on Tourism, Economy and local community*

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### Impact on Tourism Development

- Offers a unique alternative to conventional hotels and resorts for travelers looking for off-the-beat experiences
- Attracts new demographic that values sustainability, luxury, and unique experiences like young travellers, nature lovers
- Appeal of unique accommodations in scenic locations can help increase off season tourism
- Eco glamping projects situated within conservation zones or near protected wildlife areas, contributes to their protection and management

### Impact on local economy and community

- Create jobs for local communities in various sectors such as hospitality, management, maintenance, tour guiding, and food production
- Boost business of local artisans, farmers, food producers, and suppliers
- Preserve and promote local traditions and cultures by giving visitors the chance to interact with local communities
- Attract investment in the region such as vacation homes, adventure tour operators, art & craft centre
- Increase revenue for government as a result of increased spending by tourists on food, activities, and souvenirs

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## *Potential locations in Maharashtra*

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- Bhandardara: Known for its scenic lakes and waterfalls, could become a popular eco glamping destination offering stunning views and nature walks. The destination is also famous for viewing of fireflies
- Lonar: Known for 50,000-year-old meteorite impact created crater lake, presently trekking activity takes place at this destination with very limited accommodation availability. Tourist can also explore Sindhked Raja the birthplace of Rajmata Jijabai & Ancient water dam.
- Coastal Maharashtra: The beautiful beaches of Harihareshwar, Velas, Guhagar, and Ganpatipule have great potential for eco glamping.
- Ramtek: The destination has religious as well as historic significance. Additionally, presence of Pench National Park in the vicinity can be an added advantage for attracting visitors to this site.

