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Cruise Tourism in Maharashtra



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Background

Maharashtra has 720km of Coastline with pristine beaches

Dedicated Cruise Terminal (MbPT) at Mumbai

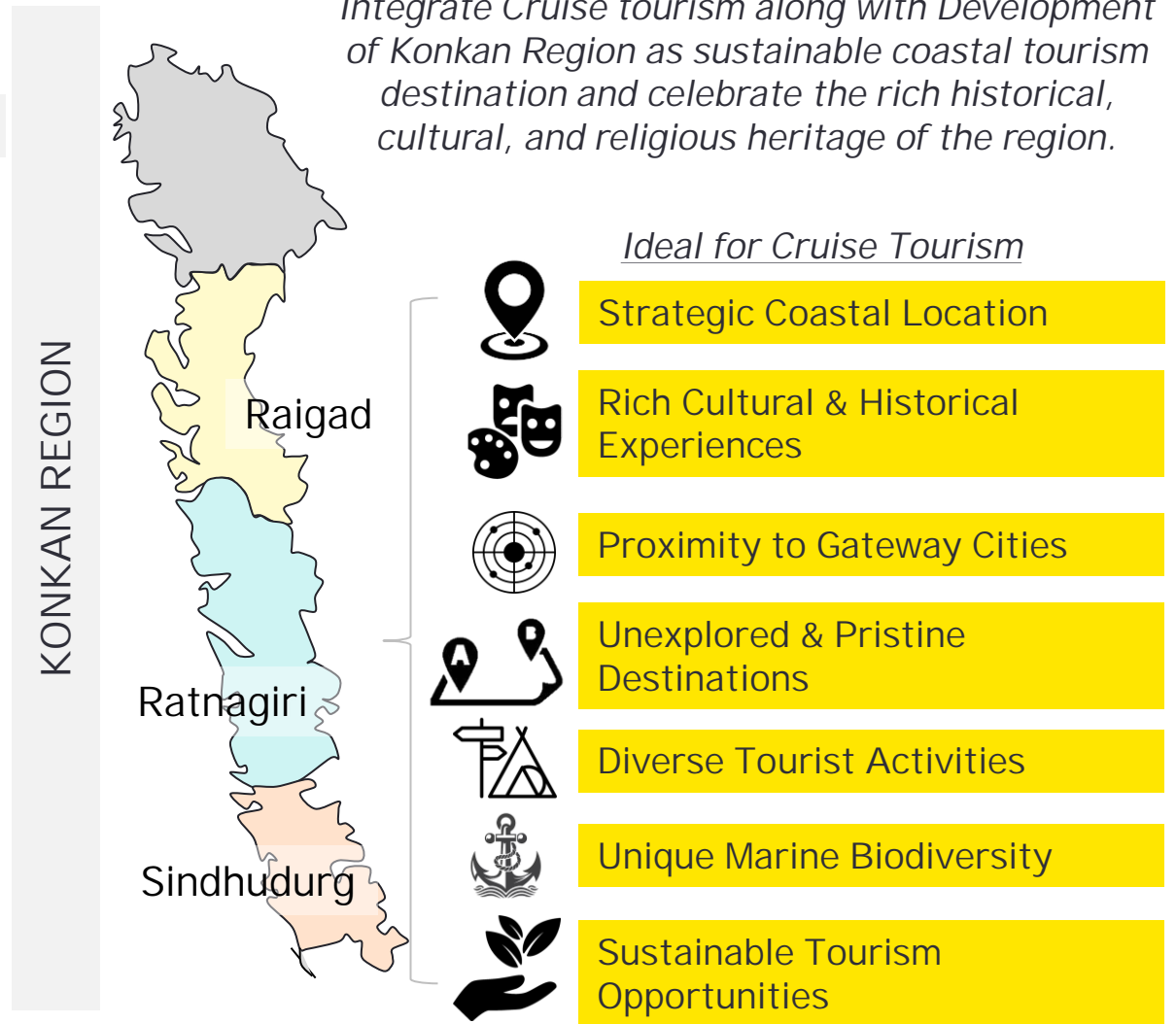
Indian cruise market has shown a steady growth over the years



India ranks #13 in passenger volume globally & #4 in Asia Pacific with only 1 port (Mumbai) among top 10 ports ranked by total calls (cruise)

Source: CLIA 2019 Report

Integrate Cruise tourism along with Development of Konkan Region as sustainable coastal tourism destination and celebrate the rich historical, cultural, and religious heritage of the region.



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Key initiatives by Govt. of Maharashtra

1

Tourism Policy 2024

- ▶ Under Tourism Policy 2024, All eligible tourism units (Cruise boats / Yachts / House boats) as defined in this policy would be eligible for capital investment incentive of 15% of the eligible capital investment or INR 15 crore whatever is less.
- ▶ List of proposed Jetties mentioned in the Tourism Policy 2024 for boosting tourism
 - ▶ Tourism Jetty at Veldur in Ratnagiri District
 - ▶ Tourism Jetty at Kashid in Raigad District
 - ▶ Construction of jetty at Arnala fort - Tal Vasai - Dist. Thane
 - ▶ Passenger Jetty at Janjira Fort, Raigad District
 - ▶ Tourism Jetty at Padmadurg in Raigad District
 - ▶ Tourism Jetty at Suvarnadurg in Ratnagiri District
 - ▶ Tourism Jetty at Underi in Raigad District
 - ▶ Tourism Jetty at Durgadi - Kalyan in Thane District

2

Cruise Terminal Infra

- ▶ Upgradation and modernisation are being carried out at the flagship New International Cruise terminal coming up in Mumbai with a total cost about Rs 495 crores.
- ▶ The terminal (BPX-Indira Dock) will have a capacity of handling 200 ships and 1 million passengers per annum.

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RTDS

- ▶ Under the Regional Tourism Development Scheme (RTDS), GoM provides funds for development of basic facilities at the tourist places

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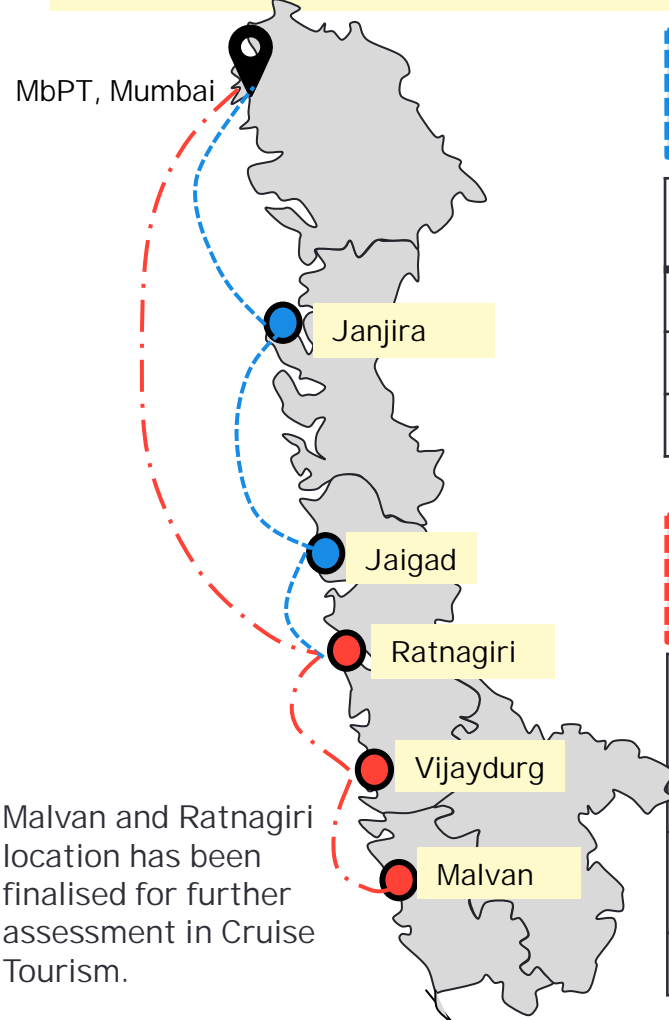
MbPT

- ▶ The MbPT (Mumbai Port Trust) taskforce has been created to foster collaboration among all stakeholders, including government bodies, cruise operators, tour agencies, and local businesses, to create a unified strategy for boosting cruise tourism.
- ▶ A new port is proposed in Ratnagiri District (Bhagwati Bunder-INR 302 Cr.)

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Potential Circuit Development

Potential Cruise Circuit Itinerary (200-300 Pax)



Circuit- 1 (2N/3D)

Mumbai- Janjira- Jaigad- Ratnagiri

Circuit Route	Distance (in Nautical Miles)	Travel Time (in Hrs)
Mumbai to Janjira	42	3.5
Janjira to Jaigad	78	6.5
Jaigad to Ratnagiri	21	2.15

Circuit- 2 (2N/3D)

Mumbai- Ratnagiri- Vijaydurg- Malwan

Circuit Route	Distance (in Nautical Miles)	Travel Time (in Hrs)
Mumbai to Ratnagiri	131	7
Ratnagiri to Vijaydurg	30	2.5
Vijaydurg to Malwan	34	3

Magnificent attractions along the 720 km long coastline



Beaches

Dahanu, Bordi, Vasai, Versova, Marine Drive, Alibaug, Kashid, Murud Janjira, Ganpatipule, Witherington, Tarkarli, Malvan, Guhagar, Srivardhan, Harihareshwar



Sea Forts

Murud-Janjira, Jaigad, Vijaydurg, Suvarndurg, Sindhudurg, Khanderi-Underi



Coastal Villages

Arnala Island, Alibaug, Kashid, Murud, Harnai, Ganpatipule, Sindhudurg, Malvan, Ratnagiri



Temples

Ganpatipule, Ganpati Temple Ratnagiri, Kolambe Temple Alibaug, Varadvinayak Mahad, Mahalakshmi Temple Ratnagiri